



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN ALABAMA



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

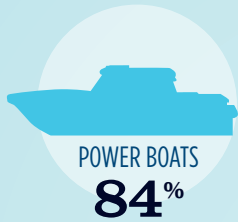
\$2.68 BILLION

Number of Recreational Boats*	263,652
Recreational Boating Industry Businesses	485
Total Jobs	21,140
Annual Recreational Boating-Related Spending	\$1.1 BILLION

RECREATIONAL BOATS IN ALABAMA

TOTAL BOATS* ▶ 263,652

REGISTERED BOATS	263,652
Power boats	222,158
PWCs	35,211
Sailboats	3,646
Other Boats	2,637
HOUSEHOLDS PER BOAT	7.193

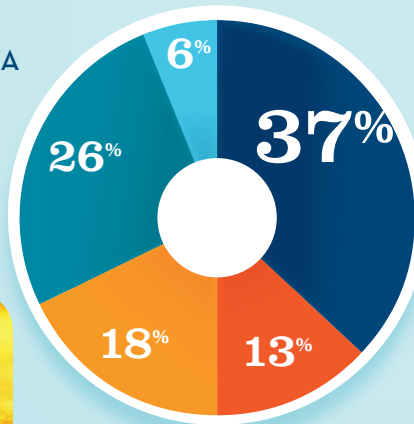


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN ALABAMA

TOTAL BOATING JOBS ▶ 4,651

Boat Building	251
Motor / Engine Mfg.	1,202
Accessory / Supplies Mfg.	854
Dealers / Wholesalers	620
Boat Services	1,724



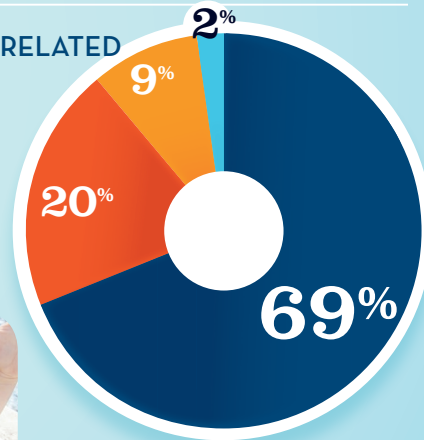
● BOAT BUILDING
● MOTOR/ENG. MFG.
● ACC./SUPPLIES MFG.
● DLRS/WHOLESALEERS
● BOAT SERVICES



RECREATIONAL BOATING-RELATED BUSINESSES IN ALABAMA

TOTAL BUSINESSES ▶ 485

Boat Building	9
Motor / Engine Mfg.	3
Accessory / Supplies Mfg.	42
Dealers / Wholesalers	97
Boat Services	334



● BOAT BUILDING
● MOTOR/ENG. MFG.
● ACC./SUPPLIES MFG.
● DLRS/WHOLESALEERS
● BOAT SERVICES

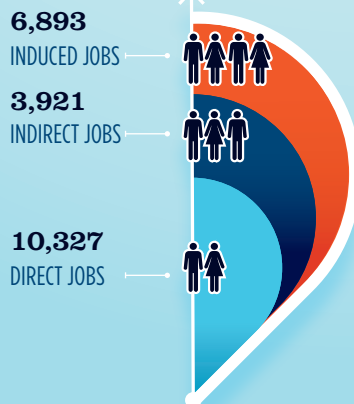


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN ALABAMA

EST. TOTAL JOBS ▶ 21,141

EST. TOTAL LABOR INCOME ▶ \$876.1 MILLIONS

Est. Direct Income	\$355.1
Est. Indirect Income	\$219.3
Est. Induced Income	\$301.7



RECREATIONAL BOATING INDUSTRY SALES IN ALABAMA

Boat Building	\$64.7 MILLION
Motor / Engine Mfg.	\$706.8 MILLION
Accessory / Supplies Mfg.	\$229.0 MILLION
TOTAL MFG. SALES	\$1,000.5
Dealers / Wholesalers	\$293.0 MILLION
Boat Services	\$423.4 MILLION
TOTAL RETAIL & SERVICES SALES	\$716.5

● BOAT BUILDING
● MOTOR/ENG. MFG.
● ACC./SUPPLIES MFG.
● DLRS/WHOLESALEERS
● BOAT SERVICES

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University